



Friends of Pool 2.
Board of Directors Meeting
May 20th, 2023
Jersey's Bar & Grill

Greg Genz, Vice President | Steve Buege, Secretary | Emily Evans | Caitlin Monette | Linda Michie, Executive Director

This meeting was called to order by Greg Genz at 6:06 PM. 3 voting members were present, which does not constitute a quorum. Emily arrived toward the end of the meeting, bringing the total number of voting members to four. Alyssa was ill, Angel worked, Kathy had an emergency.

Updates from Linda:

- Alyssa's membership drive has had good results, including a \$300 donation from Sonja Dahl. The board will request that Alyssa send a personalized card acknowledging this generous donation and inviting Sonja to consider becoming a board member.
- Angel has filled the loaner station at the Pub. Greg will check the boxes in our storage unit and put them out at Lion's and SSP. He may tap Bill Sumner to maintain the Lion's Levee Park box this summer.
- Frequency of our e-newsletter has been reduced to twice a month (2nd and 4th Fridays)
- Linda distributed several copies of our revised donation request letters for 2024 auction.
- The board discussed the status of our P O Box keys, and consensus was that Kevin will keep one (he has volunteered for this duty) and the other should go to Greg.
- May 3rd FOP2 Friday was a big success. The drawback was that the chairs needed to be cleaned before using them. Advantages were the food and the program, and that every table received a FOP2 merch goodie bag (thank you, Alyssa).
- June 14th Annual Meeting items:
- Katie Nyberg needs a projector or some way to share her graphics. We need to coordinate this with her and the Pub. They do have (2) TV monitors located above the bar in the pavilion area. Greg agreed to contact the Pub to see if those can be used for her purposes.
- In addition to the two guest speakers, Greg offered to reach out to John Halter, who has just published a book. He may be interested in doing a brief reading and/or storytelling session. There will also be tables for two local businesses and for the Lead Tackle Exchange.
- The board discussed a table for interviews/surveys. See more info on that in Emily's report.
- Angel has arranged for appetizers and provided Melissa with a budget (thanks, Angel!).
- July 12th FOP2 Friday event: Tyler Winter has agreed to host a river fishing clinic for our adult supporters, similar to the kids' clinics. We need to settle on a location soon. Greg's yard was discussed (he will have a tent for shelter, if needed). He needs to run this by Kathi and decide if he will be home that evening. A second option would be Pioneer Park in Newport. A third option would be Swing Bridge Park. A fourth option would be Lion's Levee Park (no shelter available for shade or rain).



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- August (date uncertain) FOP2 Friday event: Greg suggested meeting at Watergate on the Magnolia Blossom excursion boat (in the slip). Greg will coordinate with the owner to see if we can find a date that works. We are flexible – could be any Friday evening in August. This could be just a social meeting with no speaker. Perhaps some drinks and maybe snacks? Live music would be nice, if anyone knew a musician who would work for tips plus a small cash stipend. Could this be framed as a sort of “supporter appreciation event”?
- September 6th FOP2 Friday event: Linda invited Angie Hong to speak. Location TBD.
- The Annual Report to the Attorney General’s office is due by July 15th. Linda will work with Kathy to get last year’s income and expense data via the bank so we can complete this report.
- Advocacy/Legislation: we asked for and received some MRRRI info from 1 Mississippi.
- Partial notes provided by Caitlin from the March meeting were discussed. Board members present determined that it is unlikely that a more complete version will be forthcoming and suggested that the full board approve the abbreviated notes as submitted at the earlier April meeting.
- April meeting notes submitted by Alyssa were distributed to the members in attendance. No action was taken due to a lack of a quorum. Approval was tabled until the June board meeting

Updates from Alyssa:

- Friends of Grey Cloud marketing efforts have been completed - they were handed over, however they are still juggling who will handle them moving forward.
- Business cards with the QR code are delivered
- We are trying to locate the hard files for the Youtube videos to plant on the landing page for the QR code, but we can update this at anytime
- Gmail account has been recovered
- Efforts for the Membership Drive will continue through May
- Looking into different grants we could utilize
- Alyssa will email everyone a schedule for the newsletters for the remainder of the year
- Alyssa will email everyone a schedule for the board meetings for the remainder of the year

Financial Report from Kate Rother: Checking account balance on April month-end statement was \$3521.01, new and renewal memberships via PayPal in May totaled \$623.77. CD is apparently still in transition. Bank statements are delivered to Kathy’s address now. Kathy will continue to work with bank to address apparent CD issues. (See attached for the statements)



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Updates from Greg:

- Will offer a river tour to Katie Nyberg again this summer, perhaps with Chamber peeps?
- Coordinating with Lower Mississippi River Watershed Management Organization about river issues and outings.
- Will talk to Pat Nunnaly at the U of M about how to go about finding an intern.
- Requested a list of the total amount of donations we have received from the Kennedy Family Foundation and a list of the recent "unsubscribes" from the MailChimp lists.

Updates from Steve:

Flutter flag shipped! Hopes to have it in hand before the Annual Meeting on June 14th.

Requested electronic copies of the donation request letter and list of former donors for past auctions.

Updates from Emily:

- She purchased the iPad that was approved by the board at a previous meeting and submitted the reimbursement request to Kathy. It will be available at our Annual Meeting for our use – perhaps to take PayPal payments, etc.
- She agreed to help staff a registration/name tag table (possibly with Amanda and/or Alyssa?) at the Annual Meeting where attendees could take a few quick minutes to complete our survey in person, and perhaps provide additional suggestions for improvement. They would get a free dessert in return.

Updates from Charlie: (Provided via Emily)

- He will approach two potential bars to be considered for pull-tab funds. Pauly's is one.

Updates from Caitlin:

- Volunteered to bake a dessert that can be used for a bribe to get people to complete the feedback survey at our Annual Meeting.
- She has a projector that we could use for Katie, but it may not be effective considering the amount of daylight in the shelter.
- She raised a question about finding a possibly more advantageous relationship with Alyssa that could help her avoid some of the financial burden of our current independent contractor relationship. Perhaps if Alyssa were to incorporate into an LLC or something? This might have advantages for her over the current system of 1099s.



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Updates Events:

- **2024 Annual Meeting – June 14th, 2024 at The Mississippi Pub**
 - Angel will speak with Mississippi Pub and confirm a menu with apps with a \$400 budget
- **July 12th FOP2 Friday**
 - Theme for this FOP2 Friday - River Fishing Clinic with Tyler Winter
 - Work on a location - Greg to confirm if we can host this at his home
 - Once this information is confirmed, Alyssa will work on marketing pieces
- **July 20th - Lock and Dam #2 Open House**
 - Confirm who can be there
- **August 2nd FOP2 Friday**
 - Theme for this FOP2 Friday - South Washington Watershed District issues with Angie Hong
 - Work on a location
- **September 6th FOP2 Friday**
 - Theme for this FOP2 Friday
 - Potentially using the new bar, Charlie's friend just opened?

Action Items to be completed before next month:

- **All, who is able to attend the July 20th Lock and Dam Open House?**
- **Greg - confirm if we can host the fishing clinic at your location**
- **All, work on putting out your loaner stations**
- **Charlie, can you chat with your friend with the new bar about hosting our FOP2 Friday in August?**

Greg adjourned the meeting at 8:15pm

Meeting Notes submitted by: Linda Michie, Executive Director

Meeting Notes Drafted by: Alyssa Stadler, Executive Administrative Assistant

The foregoing constitutes our understanding of items discussed, and conclusions reached. Please review these items and advise the originator in writing of any errors or omissions.