



Friends of Pool 2.  
Board of Directors Meeting  
December 16th, 2024  
Jersey's Bar & Grill

Greg Genz, President | Caitlin Monette | Fred Krider | Linda Michie, Executive Director | Alyssa Stadtler, Administrative Assistant |

This meeting was called to order by Greg Genz at 6:13 PM. Not enough voting members were present, no quorum.

### **General Updates:**

#### **Linda's ED Report:**

##### **Banking/Board of Directors updates:**

- Linda is in the process of opening a MidWestOne Bank “bill pay” account, to pay Alyssa from Mexico (hopefully).
- Note that we still have one opening on our board for a new member.
- Fred was given the checkbook to hold while Linda will be out of the country

##### **Membership/donor report since last update:**

We received \$25 from Jerry Walerak, \$25 from Carol Robertshaw, \$10 from Linda Michie (this was a test donation), and \$130 from Fred Kreider on November 20th

##### **Loaner Station Updates:**

- N/A

##### **Fundraising updates:**

•Online Auction report – two sets of items remaining  
•Business Partner status? Raffle during the Boat Show? Need to decide if we will raffle off a specific item or items or a cash prize. Linda has prize spinner and cheap prizes.

##### **2024/2025 projects and events:**

- Looking forward to 2025 – update on planning efforts for Mpls Boat Show. Dates are January 23-26. Amanda and Greg are working on this together. Steve provided the Certificate of Insurance from State Farm. Has this been submitted to the Boat Show folks? Status of electric bill?
- Special projects at the discretion of the Board: Tree planting grants are available – we would need permission from a property owner. Possibly Lions Levee and the City of St. Paul Park?
- More river tours, outlet pipe survey?
- Dates of FOP2 Fridays are as follows: May 2nd, June 6 th (Annual Meeting?), July 11th, August 1 st, September 5 th .



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### Alyssa's Administrative Report:

- Any updates on FOP2 Friday locations?
  - Greg any word from Willies for our FOP2 Friday on May 2nd?
  - Emily any word from SPYC for our annual meeting on June 6th?
  - Angel any word from Mississippi Pub for our FOP2 Friday on July 11th?
  - Jersey's cannot accommodate a FOP2 Friday on August 1st, we will need to brainstorm a new location. Perhaps we could try to get as near Kaposia Landing where the hundreds of Eagles are and have a "birding" expert do a presentation?
  - Emily any word from SPYC for our FOP2 Friday on September 5th?
- Would anyone be willing to print a handful of our business proposal sponsorships and put them together nicely to have on hand for the River Summit and Boat Show?
- Minneapolis Boat Show
  - Review Signupgenius
  - Ensure we have everything we need - Amanda/Emily anything we should know or order before hand?
  - I have a large bag of candy I will bring that can be used (Halloween leftovers)
  - Emily did you receive the google forms and can you access it on the ipad?
- Minneapolis Boat Show Supplies:
  - Candy
  - Swag to sell
  - Cash for change if needed
  - Raffle Tickets
  - Poster explaining 50/50 Rules
  - Ensure the Ipad works for
  - Survey collecting information
  - Payment Processing
  - What else?
- Auction Items, just waiting for Kathy and John Schultze to pick up their items
- Linda and I will schedule a time to review our Mailchimp lists and work on accessing our website efficiently
- Has anyone reached out to businesses about the Business Proposal Packets?

### Financial Report:

- Current Checking Account Balance \$8,678.02
- Current Balance in 7-month CD Account \$5,000.00
- Transfer pending from PayPal to Checking Account \$ 182.73
- Total cash assets as of 11/17/24 \$ 13,860.75
- Pending Expenses, N/A



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### 2025 Events:

- St. Paul River Recreation Summit – January 14th, 2025
  - It would be nice if all Board Members could attend this
- Minneapolis Boat Show – January 23-25, 2025
  - Please see Signup Genius links to sign up for shifts
  - Linda will order a spinning wheel for prizes
  - Alyssa will create a google forms for registering for the prize/50-50
  - We need to find a prize to offer
  - The board voted not to pay for electricity at the boat show
  - Giveaway life jackets at the Boat show as an incentive to membership or raffle tickets
- FOP2 Friday – May 2nd, 2025 – Tentatively at Willies, Greg will confirm
- Annual Meeting – June 6th, 2025 – Tentatively at Saint Paul Yacht Club, Emily is asking
- FOP2 Friday – July 11th, 2025 – Mississippi Pub, Angel is asking
- FOP2 Friday – August 2st, 2025 – Jersey's, Alyssa is asking
- FOP2 Friday – September 5th, 2025 – Saint Paul Yacht Club, Emily is asking

### Updates from Caitlin:

- Has reached out to schools on Kids Reach the River
- Sent email off for the business partnership sponsorships

### Updates from Greg:

- Attended the River Resource Forum
- Lower Mississippi Watershed District Meeting

### Updates from Fred:

- Attended the Wandering Leaf Learning Center



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### Action Items:

#### Emily:

- Can you create a poster for the 50/50 Raffle for the Mpls Boat Show?
- Can you confirm you are able to process payments and access the google registration forms on the tablet?

#### Alyssa:

- Mpls Boat Show updated price list for merch
- QR Code flyer with \$20 boat show membership price
- Work on adding a "reach" section to our business proposal packets

#### Greg:

- Send in the insurance information to the Minneapolis Boat Show
- Upper Mississippi Waterway wants to split storage, any further info?
- Purchase raffle tickets for the boat show

### Minneapolis Boat Show To-Do:

- Find the cash box and put change in it
- Ensure we have enough supplies, pens, tape ect in the event box
- Grab merch to sell and have available
- Get Candy (Alyssa will bring some)
- Aqua Tow will join us one day, no other takers for partner organizations so far