



Friends of Pool 2.
Board of Directors Meeting
September 16th, 2024
Jersey's Bar & Grill

Greg Genz, Vice President | Steve Buege, Vice President | Caitlin Monette | Linda Michie, Executive Director | Alyssa Stadtler, Administrative Assistant | Special Guest Fred Kreider

This meeting was called to order by Steve Buege at 6:00 PM. We did not have enough members to constitute a quorum.

Updates from Linda:

Staffing/Banking/Board of Directors updates:

- Potential new board member Fred Kreider has been interviewed, and will possibly submit a bio, etc. He is planning to attend the September 16th meeting to see what we're like. LOL no pressure.
- Need to meet at MidWestOne Bank once more with Linda and Steve present to completely remove Kathy from the list of authorized signers. We may want to add Greg at that time, if he is available to attend. We should also inquire about their coin counting capabilities (thinking ahead to the October fundraiser). Perhaps they can give us a break, since we are a non-profit. Otherwise, the kiosks will charge us a 12% fee.
- Future Board Meetings: Linda will be out of state for October and November. Back in December, then gone for Jan/Feb/Mar. Zoom meetings will be made available, as usual.
- Note that we still have two openings for board members, with one potential candidate.

Membership/donor report since last update:

- Sheila Pokorny renewed at the last FOP2 Friday.

Loaner Station Updates: Linda has confirmed that the Lions Levee box is in place and fully stocked. South St. Paul is also full but needs some repair (possibly hit by a mower?). Frenchy thinks he can nurse it along. Any updates on the Pub, the Pool & Yacht Club and the SPYC would be appreciated. If needed, replacement boxes would be approx. \$160 each.

Financial status/fundraising updates:

- MOA Pond fund upcoming in October, Online Auction in November, Business partner invitations (Alyssa) are almost ready to send out. Alyssa has a line on a potential grant from a Hastings foundation, which we have applied for. Next step would be an interview. We'll see if we make the cut.
- Linda and Steve both have made personal cash donations to help keep us going until we realize some income from these events/campaigns. CD matures in early November, and we will probably need to reduce the balance on that to cover our expenses.
- See budget spreadsheet attached. This was created to submit to the Hastings group, so it was a quick thing, but it does give a general idea of our expenses, income, etc.
- I'd like to suggest that we pursue a raffle of some kind. This seems to be a very good fundraiser for many organizations, and as I said, we are allowed to do this once per year without a gambling license. The trick is to sell the raffle tickets at a well-attended event, or over several events, so that we can get a lot of them sold. We might consider selling those tickets at the Boat Show????



Friends of Pool 2.
Board of Directors Meeting
September 16th, 2024
Jersey's Bar & Grill

2024/2025 projects and events:

- Angie Hong spoke at our Sept. 6th FOP2 Friday at the SPYC Clubhouse. About 32 people attended.
- Riverbank cleanup with Theo (Eagle Scout candidate) on Saturday, September 7th went very smoothly. Thanks to Steve and Paula for staffing the safety boat. Luckily it was not needed.
- Tyler Winter ran our September 13th (Friday evening 4 – 7) river-fishing clinic at Lions Levee Park. About 15 people attended.
- Looking forward to 2025 – need an update on planning efforts for Mpls Boat Show. Dates are January 23-26.
- Special projects at the discretion of the Board: Tree planting grants are available – we would need permission from a property owner. Possibly Lions Levee and the City of St. Paul Park? More river tours, outlet pipe survey?

Advocacy/legislative updates:

- FOP2 Partnership with Big River Magazine – same business card sized ad? Our cash flow issues have delayed renewal of this ad. We are on hold temporarily. They are willing to work with us to make payments or whatever.
- Katie Nyberg has reached out to us with an idea for a recreation summit gathering. This is tentatively set for January, according to Greg, so the board will need to work with her. Note that Linda will be out of the country.

Board workshop (Strategic Planning): The subcommittee (Steve, Alyssa, and Linda) are working to restate our mission and vision and will be working on values. Two group meetings so far, another scheduled next week.

Legal/bookkeeping projects for admin team in 2024:

- Square and Weebly account(s) have been transferred. We have been able to access the website again to make changes. May still need some tweaking.
- Annual Report to Attorney General's Office. This is due in November (extension filed). Linda has completed the report and will need a resolution of support from the board and signatures from Greg and Steve.
- Still would like to create an account on the IRS site for e-filing of 1099s for 2024 tax year – Linda will try to work with Kathy (?), Alyssa (and new treasurer?) on this. This would eliminate the need for paper filing. It is not required, though, so we can continue to file on paper if there is a problem with getting this set up.



Friends of Pool 2.
Board of Directors Meeting
September 16th, 2024
Jersey's Bar & Grill

Updates from Alyssa:

- We will be speeding up the timeline on the business sponsorship packets *Have a final draft approved by our October board meeting
- Discuss a fall membership drive, what incentive can we provide to gain new memberships?
 - Alyssa will start sending reminders at the beginning of the month for members who have/will lapse that month
 - Could we offer some type of "Renew your membership by the end of X month, and we will gift a 6-month membership to someone of your choice"
- I have started adding items to the Online Auction site, please let me know if you receive any items that need to be added.
- Summit Gathering with Katie Nyberg discussion
- Alyssa will begin to create a 2025 calendar to nail down dates/locations
- Alyssa will begin working on a 2025 Goals List
- Alyssa will begin working on a Project Idea list. (Located in the G Drive)
 - What are current projects we are working on or that have fallen off the list?
- Website Updates completed:
 - Post finalized meeting notes moving forward
 - Update Board positions
 - Check and change legislature page
 - Add photos about events that board members have participated in *still in progress until the fishing clinic is over and photos sent over
 - Change email address to info@friendsofpool2.org
- Thoughts on creating a free Canva account for FOP2 so we can all collaborate on projects?
- New Boater Workshop
- A virtual 1 hour Zoom workshop
 - 20-30-minute presentation on river safety, boating regulations etc.
 - *If available, a 10-minute presentation on lock and dam safety/usage
 - Remaining time for discussion and questions
 - Record this and post it on our Youtube page and website
 - Send out a resource packet after to include the presentation and additional information and a certificate of completion
- Power of 100 Charity submission is complete, I will update everyone with any news.



Friends of Pool 2.
Board of Directors Meeting
September 16th, 2024
Jersey's Bar & Grill

Updates from Greg:

- Working with local partners on the Newport slough

Updates from Steve:

- N/A

Updates from Caitlin:

- Looking into fundraising booklet/coupons, a great way to raise money

Action Items for the Board:

- Linda – please send Steve and Alyssa the link used to purchase life jacket boxes
- Alyssa will have a final draft of the business sponsorship proposals ready for the October meeting
- Alyssa will have a 2025 calendar drafted ready for the October board meeting
- All – work on collecting auction items, send photos of them to Alyssa to upload
- All – brainstorm what type of item we could get for a raffle
- Greg, Emily and Amanda – plan time to meet and start planning for the Minneapolis Boat Show

Upcoming Board Member Meeting Schedule:

- October 21st, 2024 – Linda will attend virtually
- November 18th, 2024 - Linda will attend virtually
- December 16th, 2024 – Linda will be present in person

Motion to adjourn the meeting at 8:04pm

Meeting Notes submitted by: Alyssa Stadler, Executive Administrative Assistant

The foregoing constitutes our understanding of items discussed, and conclusions reached. Please review these items and advise the originator in writing of any errors or omissions.