



Business Partnership Proposal

Friends of Pool 2

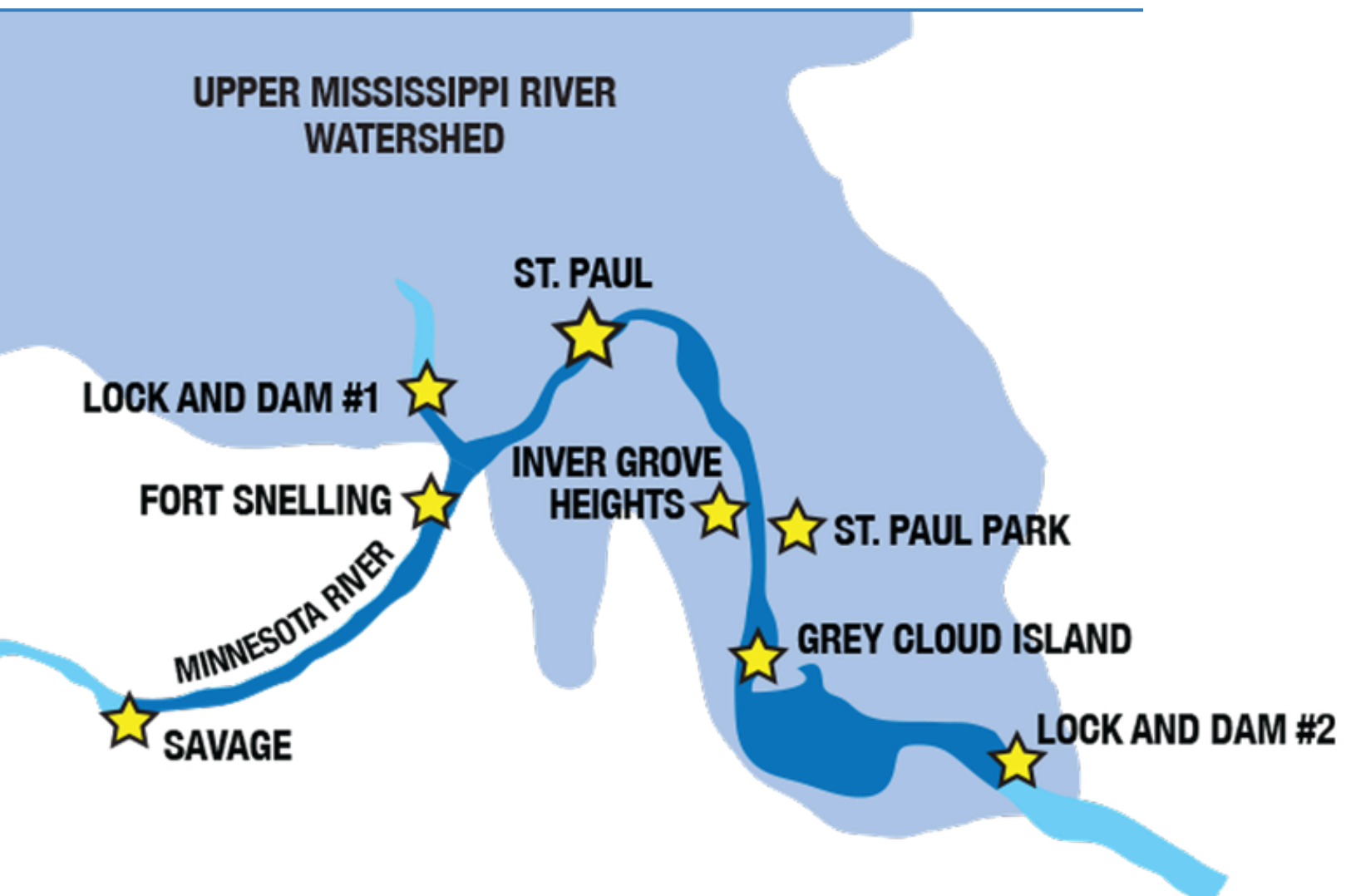
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About Friends of Pool 2

Friends of Pool 2 is a 501(c)3 nonprofit organization. We are working to enhance the recreational river experience, promote sustainable and safe enjoyment of the Mississippi River, inform river users about key issues and offer you a united voice in decisions that impact the Mississippi River Pool 2 Community.

Our Mission:

- Enhance the recreational river experience in Pool 2 of the Mississippi River by promoting safe and sustainable enjoyment of this treasured resource.
- Advocate for Pool 2 citizens by providing a united voice for our river community.
- Collaborate with decision makers, agencies, and nonprofits to foster informed and conscientious policies.
- Encourage public participation in the conservation, restoration, and preservation of Pool 2, and expand awareness of key issues through education and outreach efforts.

Our Vision:

To provide advocacy that gives the river citizenry of the Mississippi River Pool 2 an influential voice in its governance.

Friends of Pool 2 will continue to advocate for responsible governance on behalf of our membership and all individuals and families who benefit from balanced stewardship of river resources. We support common sense solutions to the issues listed here, and to other issues affecting the recreational river experience within Pool 2 of the Mississippi River.



What are we all about?

Life Jacket Loaner Stations: We supply life jackets and storage units at a variety of river access points, open to the public to use. Our main goal is to provide access to appropriate water safety gear to the community.

We host fishing clinics catered to teaching community members how to safely utilize the Mississippi River to fish. We have local experts come in for these clinics and open them up to anyone who is interested in learning.

We partner with local groups and organizations to provide river clean-ups along Pool 2. Our goal is to provide opportunities for our community to enhance the overall health and wellness of our river.



2025 Goals

And why we need your support.

- Develop a New Boater Safety Virtual Workshop
 - Giving boaters access to basic river safety and boater knowledge
- Host more fishing clinics to involve different demographics within our community
- Work with state and federal grants to develop a “natural” park along Pool 2
- Engage our community and promote the importance of river clean ups

Meet our Board of Directors:

Our Board of Directors is compiled with local river experts! We pride our board on being active members of river related professional communities, engaged in collaboration with decision makers and heavily involved in the conservation efforts of the Mississippi River.

Board of Directors:



Greg Genz
PRESIDENT



Steve Buege
VICE PRESIDENT



Emily Evans
SECRETARY



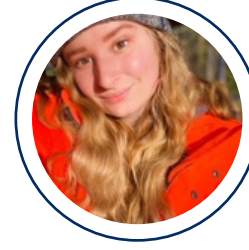
Charlie Evans
BOARD MEMBER



Angel Binner
BOARD MEMBER



Caitlin Monette
BOARD MEMBER



Amanda Drigans
BOARD MEMBER

Staff



Linda Michie
EXECUTIVE
DIRECTOR



Alyssa Stadtler
ADMINISTRATIVE
ASSISTANT

Partnership Goals:

Why should you partner with Friends of Pool 2?

Collaboration

Bringing together the skills and resources of multiple businesses to engage in outreach, awareness, conservation and preservation of our community.

Networking

Meet and engage in professional growth with like-minded business professionals within the industry.

Organizational Growth

Opportunities to get your business in front of an established and dedicated consumer base.

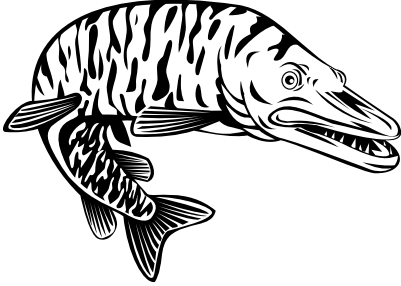
Expand your Audience

Business partnerships allow audience expansions within an already targeted audience with established purchasing history and organizational support.



Partnership Opportunities:

We offer a variety of partnership opportunities to accommodate all types of businesses and budgets.

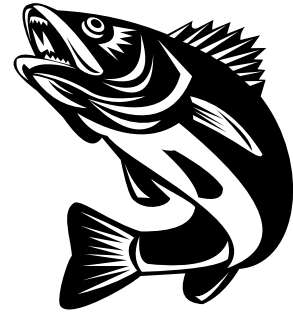


Muskellunge Partnership Package: \$5,000

- 3 year partnership
- Exhibit table for all FOP2 events throughout the year
- One gifted membership
- Monthly sponsorship post in our newsletter and social media
- Logo, Website link and bio on our website
- Company banner or signage at all FOP2 events
- Annual Thank You gift basket
- Your logo printed on all future signage

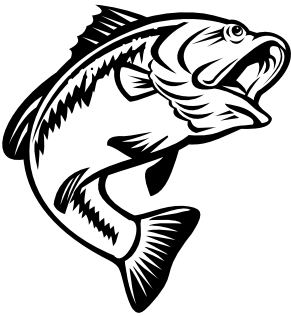
Walleye Partnership Package: \$2,500

- 3 year partnership
- Exhibit table for all FOP2 events throughout the year
- One gifted membership
- Monthly sponsorship post in our newsletter and social media
- Logo, Website link and bio on our website
- Annual Thank You gift basket



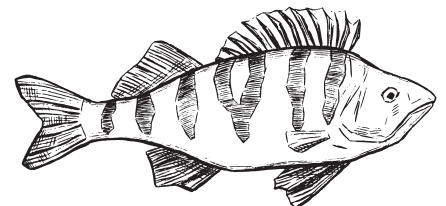
Large Mouth Bass Partnership Package: \$1,250

- 1 year partnership
- Exhibit table for all FOP2 events throughout the year
- Quarterly sponsorship post in our newsletter and social media
- Logo, Website link and bio on our website
- Annual Thank You gift basket
- Company banner or signage at all FOP2 events



Perch Partnership Package: \$500

- 1 year partnership
- Quarterly sponsorship post in our newsletter and social media
- Logo, Website link and bio on our website
- Company banner or signage at all FOP2 events



How it works:

We strive to make our partnership as simple as possible!

So, you're thinking about partnering with Friends of Pool 2? We would be honored to have you!

1. Complete the submission Form at the end of this booklet
2. Mail the form and check or complete online
3. Once finalized, a member of our staff will reach out to you
4. We will need
 - a. Your organization/company logos in pdf and jpeg formats
 - b. A contact email address and phone number

Conclusion:

Friends of Pool 2 would be honored to consider your business partnership. We strive to continue our collaboration with local businesses and organizations in efforts to reach out community.

If you have any specific questions we would be happy to guide you through this process.

Please reach out to: info@friendsofpool2.org

Notes:



Business Partnership Submission Form

Business Name :

Contact Name :

Phone # :

Full Address :

Email Address :

Website :

Type Of Membership:

*Choose your type of membership

Muskellunge

Walleye

Large Mouth Bass

Perch

Term & Conditions:

Please allow 5-7 business upon receipt of your submission form for one of our staff members to reach out to you directly.

Your partnership dues may be tax-deductible. Please consult with your tax advisor about the possibility of tax deductions.

If paying by check:

Please make check payable to "Friends of Pool 2" Include your check and a copy of this form and mail to: P.O. Box 284 Newport, MN 55055 *An invoice will be emailed upon receipt.

If paying via credit card:

Please use our website www.friendsofpool2.org and use the "Donate" tab, complete this submission form and email to friendsofpooltwo@gmail.com